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Our Mission
To Create Sustainable Clean Energy Enterprises
Our Vision
For everyone in the last mile to have access to quality, affordable clean energy products for their homes
MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear ENVventure friends and supporters,

I am pleased to share with you our 2018 Annual Report on ENVventure’s progress in accelerating clean energy access to the most rural and underserved communities in Uganda. The total number of clean energy enterprises that we have supported so far has now reached 84, which demonstrates a scalable approach to reaching our target of 74,000 last mile residents who earn less than $3 a day. In addition, our model of inclusivity goes further to include women, youth, refugees, and people with disabilities. What we have particularly enjoyed learning over 2018 is that our model is unlocking data and findings on accelerating last mile clean energy entrepreneurship. We are proud to announce that our research and discovery has led us to create in 2019 the ENVventure Growth Accelerator, to support the best of our portfolio to go further faster with additional support. Furthermore, it is ENVventure’s belief that the true underlying problem to global development is not simply the lack of access to clean energy. It is also the lack of financial literacy. Entrepreneurs struggle with cash flow, sound financial decision making, inventory management, managing credit sales, and separating personal and business expenses. Their customers have trouble understanding why interest is added to a credit sale and realizing the money saved through adopting clean energy. This is why ENVventure’s capacity building is centered around financial literacy as opposed to technical trainings which is common in other clean energy development programs. As ENVventure, we believe financial literacy is the foundation of economic development and is a transferable skill to running different programs in education, health, the environment, and more.

We look forward to sharing more updates and information about our holistic ecosystem approach to accelerating access to clean energy in the last mile of Uganda.

“The true underlying problem to global development is also the lack of financial literacy”
MESSAGE FROM A FUNDER

Dear readers
The CapCon Foundation is a proud supporter of ENVenture. At CapCon, we see market-based innovation as the engine of progress and prosperity. So we look for economically sustainable initiatives that create the conditions to organically scale their impact over time. We think the most viable approach to alleviating poverty is to unleash entrepreneurship that will create the proper incentives leading to wealth and job creation.

ENVenture is one of the rare social enterprises that exemplifies this ethic to combat poverty. ENVenture seeks to solve the very pervasive and difficult problem of “last mile” distribution for clean energy. It’s a common problem, but ENVenture’s approach is unique. They unleash the power of local entrepreneurs to create distribution businesses, providing both financing and training to attack the business problem and put new companies on a path to growth and success. We see our grant, essentially, as an investment in a business accelerator program. We see our grant, essentially, as an investment in a business accelerator program. And better yet, they are creating a model for how an issue of global significance, such as the push toward clean energy, can be aligned with economic incentives in local communities to address the issue from the ground up.

We look forward to the future growth and success of ENVenture!
OUR IMPACT

A Network Engaged

The Pulse of an Eco-system

ENVenture has been supporting Community Based Organizations (CBOs) in Uganda over the last four years to start and sustain last mile energy enterprises with the objective of increasing access to clean energy technologies, such as solar, improved cookstoves, water filters, and fuel briquettes. A number of these of Community Based Organizations have now outgrown our capacity to finance their small and growing businesses and require working capital. A number of these CBOs have expressed interest in for example opening up new branches for their energy enterprises, hiring more sales agents, selling solar energy technologies that add value in agriculture, selling solar systems for schools, among others initiatives. ENVenture has an already curated pipeline of investable small energy distributors in the last mile that have 1-year of credit history with us. Without local investors willing to support this space, local enterprises have no ability to raise financing for their enterprises. Either the loans are either prohibitively expensive or they lack traditional collateral. ENVenture is stepping in to fulfill this gap in the marketplace.
OUR IMPACT IN 2018

5 New Clean Enterprises Created
In the districts of Gulu, Lira & Abim

8 New Clean Enterprises Created
In the districts of Rubirizi, Kyenjojo & Mbarara,

8 New Clean Enterprises Created
In the districts of Kampala, Lwengo & Mukono

6 New Clean Enterprises Created
In the districts of Jinja, Buyopa & Bukedea

IN 2018

- 27 New clean energy enterprises created
- 112 People trained at the bootcamp
- 39,000 Metric tons of carbon offset
- $2.4m of income saved due to clean

$17,000 TOTAL In investments made
Follow On Investments and Opportunities Acquired by Incubatees

$9,700
In grant funding acquired through the McGinnity Foundation
$2,000  Friends of Nature Uganda
$2,000  Initiative Uganda
$2,000  Divine Action for Rural Development Foundation
$2,000  Action for Development of Local Communities
$1,700  Banda Women Initiative for All

$7,000
In grant funding acquired through The Pollination Project
$1,000  Action for Development of Local Communities
$1,000  Ventures for Empowerment & Sustainable Community Development
$1,000  The Disability Arts Project
$1,000  Rubirizi Women Association for Empowerment
$1,000  Pearl Entrepreneurs Academy
$1,000  Initiative Uganda
$1,000  Friends of Nature

$4,000
In loan funding acquired from Jamy Fund
$1,500  to Initiative Uganda
$1,000  to Friends of Nature
$1,000  to Self Help Initiative for Development
$500  to Mt Elgon Self Help Community Project
HOW WE WORK

The Business in a Box Solution toolkit involves:

**Financing**

Rural distributors lack access to up-front capital to wholesale volume clean energy from suppliers. ENVenture delivers downstream distributor inventory financing to qualified CBOs. Through a unique step-ladder approach unlocking credit at each step, ENVenture's credit line is for CBOs to purchase from ENVenture’s catalogue of high-quality solar products, water filters, fuel briquettes, and improved cookstoves. This ensures they have the means to buy stock at the beginning. CBOs determine through market research which technologies to buy and sell in their community.

**Capacity Building**

Access to financing is not enough. Because business acumen is low, CBOs tackle the energy access problem in their communities through giveaways and project-based donations. ENVenture has bootcamps which hosts all our partner CBO staff for interactive regional empowered entrepreneur bootcamps covering topics such as finance, marketing, sales, accounting, and business management. Clean energy suppliers also demonstrate their products and develop relationships with our distributors through the bootcamp.

1:1 Mentorship: ENVenture recruits business experts, who are typically recent graduates of university business programs, to serve as Business Development Fellows. During the 3-month Fellowship period, Fellows support and train the CBO in launching the enterprise. By working with youth, ENVenture is creating a new talent pipeline for the clean energy access sector.

**Mobile Technology**

Although ENVenture teaches recordkeeping and bookkeeping as part of its curriculum, due to frequent sales agent turn-over at the business-level, this is a skill that requires re-training with every new hire.

To solve this problem, ENVenture has launched ENVision mobile, a simple pictorial mobile app to track inventory, sales, and orders in 2G and Edge networks for low-literate sales agents and micro-entrepreneurs. This helps users to manage their sales and performance more effectively and allows ENVenture to receive real-time product updates to help monitor and measure success. Through the cloud-based storage capability, CBOs cannot lose information on their business at any time.
**Register**
ENVenture registered as a 501(c)(3) non-profit in the USA

**Incubatees**
ENVenture supports four CBOs

**New Hires**
ENVenture registered as a company in Uganda.
First hires: Executive Director and Country Coordinator.
ENVenture runs its first Business 101 Bootcamp for 24 people.

**Partnerships**
Hired 2 full-time and 3 part-time people.
Participated in Bethnal Green Ventures accelerator in London.
Fifty Business Development Fellows recruited.
Ran three Business 101 Bootcamps for 200 people.
Signed partnerships with 12 energy suppliers.
Joined wPower Hub, ACCESS, People-Centered Accelerator, Forbes Nonprofit Council.
Developed beta ENVision app for data collection.
American Express Ashoka Leadership Academy Emerging Innovator.

**Scaling up**
9 new hires!
Four regional bootcamps held to onboard 27 new CBOs.
Increased number of women attendees by 70% thanks to Capcon Foundation.
Launched the ENVision Mobile app in Google Play Store.
27 new CBO partner onboarded thanks to Good Energies, Doen Foundation.
Integrated Awamo, as our loan tracking software, Supporter in kind.
27 new fellows admitted into the program.
Graduated Global Social Benefit Incubator In-Residence at Santa Clara University.
Vodafone Americas Foundation Wireless Innovation Project Winner.
IN THE MEDIA

PRESS
A Developer’s Challenge: Building Mobile Tech for the Developing World via Engineering For Change
Wild Gifter Attempts to Turn Others into Lovers of the Land via eyes on sun valley via Eyes on Sun Valley
Race Matter When Achieving Universal Energy Access via Engineering for change
006 No Ordinary Business with ENVenture & ENVision via Dana Philanthropy
The elephant in the room – an expose on racial equity and energy access via Sun Connect News
My Leadership Journey: Aneri Pradhan, ENVenture via Leader Stories
Why Renewable Energy Enterprise Must Include Women via International Center for trade and Sustainable Development
How grants can help for-profits and nonprofits alike fund pathways to scale via DeveX
Finding More Investment Support for Women-Led Startups via SEforAll
Women Energy Entrepreneurs Need Financing to Reach Vulnerable Populations via SEforAll

AWARDS
2018 Wireless innovation winner ENVision mobile via Vodafone

VIDEOS
Role of Gender Equality & Social Inclusion in SDG7 via YouTube
Miller Center for Social Entrepreneurship Pitch via YouTube

PODCASTS
Financing Clean Energy in Uganda via Change Maker Podcast

EVENTS
At the SeforAll Forum Event via YouTube
Aneri Pradhan Impact of my Work via Wild Gift Fellows

PARTNERS
ENVenture via Join Jamy
STORY FROM THE FIELD

Dorine is able to save costs and has found ease & comfort in using an improved cook stove she bought from PACHEDO.

Mego Ayo Dorine, 69 years old of Obia Village, Laroo Division, Gulu Municipality, Gulu District could not hide her excitement when she purchased her first International Lifeline Fund cookstove, sold by Partners for Community Health and Development Organisation (PACHEDO) in July 2018.

PACHEDO visited her six months later where she disclosed that she is saving money on charcoal and only uses a handful worth 500 UGX (0.15$) to prepare all her meals of the day. This saving has been important given that her livelihood is from breaking rocks for a quarry.

Dorine is partially blind and she associates her sight problem to the long and continuous use of the traditional firewood since childhood. She exclaimed that in the past, tears always flowed down her cheeks from the smoke as if she had lost a close relative. Dorine now feels like she cooks like a princess!
In 2018, we decided to move our bootcamps from centralized locations in Kampala to all four regions of Uganda. In our capacity building work, our top priority was to admit more women into our program as compared to previous years. Our experience has so far shown that, women in the last mile are predominantly among the unbanked. This was an issue of concern to us. With generous grant support from Women in Leadership and The Capcon Foundation, we were able to sponsor women to travel to all 4 three-day bootcamps and pay for their accommodation and facilitation. As a result one of our women-led CBO partners, The Women Support Initiative led by Rose, has achieved its sales target in under 3 months by selling 52 units.
Partners for Health and Community Development

Partners for Community Health and Development Organization (PACHEDO) is a Community Based Organization with operational reach in various districts of Northern Uganda. Similar to many other CBOs in Uganda, their work is focused on improving the livelihood of vulnerable persons including refugees, disadvantaged youth & women, persons with disabilities and poor people living with HIV & AIDS. Currently PACHEDO operates in 11 districts namely; Gulu, Amuru, Lamwo, Kole, Lira, Oyam, Soroti, Amuria, Nwoya in the Acholi sub-region, Alebtong in the Lango sub region and Katakwi in the Teso sub region.

The partnership with ENVenture took effect in the first quarter of 2018 to with a goal of supporting communities with clean energy access. This partnership prompted PACHEDO to scale out their renewable energy access program following a survey whose results indicated a gap of cleantech products which they believed would help them save on their income expenditure in the long run.

PACHEDO opened its sales outlet in Gulu town within a period of 5 months. The enterprise was able to market and supply over 550 improved cook stoves, solar lights and water filters to the local population in Gulu! Its major mode of distribution is through a network of women-majority Village Savings and Loans Association (VSLAs) who are now able to pay for the stoves in incremental installments.
SUPPLIER STORY- SPOUTS OF WATER

Spouts of Water

SPOUTS of Water is a non-profit aiming to deliver clean water access to the millions of Ugandans in need. ENVenture’s CBO partners have been distributing their flagship product called the Purifaaya, a non-electric ceramic water purification vase made from local materials. The Purifaaya is certified by Ministry of Water and Environment and Chemiphar, an independent lab in Kampala. Purifaaya presents an affordable solution to ensure access to clean and safe drinking water for rural population. Purifaaya has made it possible for the rural people to find an affordable solution for clean and safe drinking water in our targeted communities. Similar to the biomass products we strongly advocate for, the Purifaaya was included in our product catalogue to combat high dependence on firewood that our end-users rely on to boil drinking water. The Purifaaya costs 25 USD and lasts two years, making it the most affordable solution for people to access clean and safe water in the communities our CBO partners serve.

Sharing a similar mission of ending energy poverty through our partnership, the following key achievements have been realized:

- Sales and direct collaboration with 7 Community Based Organization retailers across the central and eastern regions of Uganda in 2018 alone, which has bolstered local economies

Over the next year, SPOUTS of Water will continue to work with us on easing domestic water consumption while reaching its target.
Jim Katunguka is a Ugandan whose interest lies in youth empowerment to improve the quality of life in Ugandan households. He holds a Bachelor’s Degree in Telecommunication Engineering from Makerere University and is very enthusiastic about science and technology. Driven by the desire to use energy saving technologies to make life better, Jim joined ENVenture in July 2018 and has since helped two youth-focused organizations create a business enterprise selling solar products. He is currently working with Youth Skilling Initiative, a social enterprise whose objective is to bridge transformational leadership with entrepreneurship among young people by developing talent and a transformative mindset. As their Business Development Fellow, he worked closely with the organization to set up a strategic business model that incorporated branding, record keeping, marketing, networking and business plan development. The enterprise today is now specializing in distribution of solar lanterns since they have proven their ready market. As a result, the organization that barely had a business bank account now has a considerable amount on their account to help in running its day to day activities.

Carla Diaz
Business Development Fellow

Carla is from Costa Rica and is passionate about sustainable development and climate change. She holds an industrial and environmental engineering degree and is enrolled in a Masters program at the University of Zaragoza. She applied to join the ENVenture Business Development Fellowship program because she believed in ENVenture’s mission of empowering the last mile in attaining lasting solutions. The products that CBOs acquire are better for the environment and of industry-approved standard. The ENVenture partner-organization she worked with is called The Women Support Initiative (TWOSI). TWOSI is made up of a hard-working group of women who empower fellow women and girls to gain skills in literacy, development, and information for people living with HIV/AIDS. As their Business Development Fellow, Carla spent time with these women providing them advice while closely working with TWOSI on product pricing, sales targets, and marketing. As a result, TWOSI chose to exclusively procure solar lanterns through ENVenture based on the results of their market research on kerosene usage expenditure, which revealed that lighting was one of the biggest challenges in the community. Carla plans to continue her career in energy access and is currently part of the Climate Reality Project and Earth Charter program.
## FINANCIAL STATEMENT

### STATEMENT OF FINANCIAL POSITION

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<th>2018</th>
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<tr>
<td><strong>ASSETS</strong></td>
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<tr>
<td>Current Assets</td>
<td>$39,165</td>
<td>$ 7,638</td>
<td>$ 38,455</td>
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<tr>
<td>Total Assets</td>
<td>$38,746</td>
<td>$98,003</td>
<td>$128,574</td>
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<tr>
<td><strong>LIABILITIES AND EQUITY</strong></td>
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<tr>
<td>Current Liabilities</td>
<td>$627</td>
<td>$15,459</td>
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<tr>
<td>Equity</td>
<td>$38,119</td>
<td>$82,544</td>
<td>$111,574</td>
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<tr>
<td>Total Liabilities and Net Equity</td>
<td>$38,746</td>
<td>$98,003</td>
<td>$128,574</td>
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SELECTED FINANCIAL DATA

**Income**

- Contribution
- Interest Income
- Grants
- Training fees
- Sales Revenue
- Loan processing costs

*Total: $198,661*

**Expenses**

- Total Internal Working Meeting
- Total Professional Fees
- Total BootCamp Workshop costs
- Total Field Travel Costs
- Total Permissions & Licenses
- Staff Capacity Building
- Taxes US
- Wages for non Permanent Staff
- Total Office Expenses
- Total Administrative Expenses
- Total CBOs Capacity Building
- Total Payroll UG Staff
- Shipping and delivery expense
- Subscription and dues
- Transport
- Total Other Expenditures

*Total: $157,578*
2019 PLANS

1. ENVENTURE GROWTH ACCELERATOR

ENVenture is launching the ENVenture Growth Accelerator, thanks to Signify Foundation (formerly Phillips Lighting Foundation) for the financial support. The new accelerator will award between $1 - $10,000 in loans to ENVenture’s top performing CBOs to extend working capital to grow their energy businesses. In addition, ENVenture has partnered with JAMY to offer additional short-term inventory financing for the Accelerator CBOs. We are also creating a new remote Corporate Mentoring program to match employees at banks, solar companies and other companies to volunteer to coach our top performing enterprises over a 1-year period online. Lastly, in our efforts to extend enterprise resource management tools to our CBOs, our Accelerator CBOs will also enjoy a 1-year complimentary subscription to ENVision mobile, which provides dashboard analytics and sales tracking.

2. WOMEN EMPOWERMENT FUND

We have introduced a capacity building scholarship for women entrepreneurs in our program to reach gender parity called the ENVenture Women’s Empowerment Fund. We know that women entrepreneurs in our program that request more mentorship to grow their businesses.

3. COMMUNITY ENERGY & SAVINGS LOANS ASSOCIATIONS (CESLA)

ENVenture is pioneering a new innovative approach to the well-known Village Loan and Savings Association model that we are calling CESLA (Community Energy Savings and Loans Association). Over the past one and a half years, our rate of loan repayment has slowly been gaining momentum and we have considered some comprehensible factors that have hindered on-time repayments. ENVenture will select 20 additional CBOs in 2019 but organize them into 4 CESLAs. CBOs that are geographically close to each other are able to band together to form a group (or CESLA) where money is agreeably collected and in the same manner, shared to pay off loan installments. They do exactly what the name suggests: provide a way for a group of CBOs in an area to save their money, meet regularly to pay off their loans collectively and grow their sustainable businesses through increased knowledge sharing in order to access more of ENVenture’s clean energy loans. But the benefits don’t stop there: later on, CESLAs will help increase the order cycles of cleantech products that have the capacity to improve livelihood and cut down on the effects of energy poverty. The weekly pooled savings can be used by a CBO member to borrow money at a rate of interest they themselves have set. Each withdraw serves the purpose making a loan repayment to ENVenture, and after repayment has been completed, CESLAs can continue to pool money together to keep purchasing more stock.
WE ARE GRATEFUL

For the individuals and Foundations whose generosity make our work possible

$100,000+
Good Energies Foundation

$50,000+
Doen Foundation
TRANSFORM (Unilever & DFID)

$5,000+
CapCon Foundation

$1,000+
Women in Leadership

$100+
Michael Brown
Avanti Vadivelu
Alice Lin

IN KIND SUPPORTERS
Miller Center for Entrepreneurship, Santa Clara University
Mentors Pat Garvey & Jon Freeman
Georgetown Global Consultants
Arizona State University and Karlsruhe Institute of Technology- Multi-layer Framework for Social Value Creation
Awamo Software
Omprakash
Emory University
Wild Gift
Foundation for Community Development Empowerment (FCDE)
HOW TO GET INVOLVED

BECOME A BUSINESS DEVELOPMENT FELLOW
we recruit both local and international enthusiasts that are ready to roll up their sleeves to create bottom-up solutions to ending energy poverty. That starts with the pivotal role you would provide mentoring a CBO right from market research, logistics planning, accounts management and being a focal point for ENVenture’s mission objective.

BECOME A CBO PARTNER
Our entry point for energy access is the CBO partner. If you are a local organisation in Uganda, contact us to see how we can work together to achieving this mission.

DONATE
Support our initiatives and let us produce results in clean energy product distribution

WOULD YOU LIKE TO LEARN MORE?

FIND US ON FACEBOOK
www.facebook.com/ENVenture

FOLLOW US ON TWITTER
www.twitter.com/_ENVenture

VISIT OUR WEBSITE
www.enventureenterprises.org
Improved ceramics cook stoves working with both firewood and charcoal
Briquettes from recycled household waste

Supported by (as of 02.2019):

Tel: 0702 590 704 | 0775 783 344
Email: pearlentrepreneursacademy@gmail.com | PearlEntrepreneursAcademy

BLOCK C, LEVEL 3, NTINDA COMPLEX
KAMPALA, UGANDA
INFO@ENVVENTUREENTERPRISES.ORG
WWW.ENVVENTUREENTERPRISES.ORG